



Caring For Your Flag

How to ensure your flag always looks its best

How long can I expect my flag to last?

The life expectancy of a flag is impossible to predict as it is entirely dependent on climatic conditions and hours of flying.

A flag left out in all weathers will obviously not fare as well as one flown only in fine weather and changed regularly. Adding an antifray strip to your flag will also prolong its life and prevent fraying along the flying edge.

We would advise that since most flags are either an act of courtesy (national flags) or for advertising purposes (company logos) it is best to have them in top condition by changing them regularly.

How about the weather?

In winds exceeding Beaufort scale 6 (31 mph or 27 knots) your flag should be taken down. Remember if it is windy at ground level, it is far windier up a flagpole.

Heavy rain will increase the weight of your flag which will cause unnecessary wear, especially in high winds and adding further stress to your flagpole.

The dyes used in our manufacturing process are all tested for UV stability, however salt and direct sunlight can have adverse effects on colour over time. Our dyes are also colourfast and so colours will not run when wet.

What can damage my flag?

Flags are often damaged by objects which the flag flaps against in windy conditions or by old wooden flagstaffs which may not have a smooth finish.

To reduce this risk, ensure that the halyard is always taught, to prevent your flag snagging and that your flag flies clear of all obstacles.

Can I wash and repair my flag?

Air pollution will cause white parts of your flag to turn grey with time.

Flags can be washed in a normal washing machine set at 40 degrees and using normal detergents.

Avoid the use of soda or bleaching alkali, as these will damage your flag.

Even the best made flags will wear over time and the fly edge is usually the first place in which damage occurs. If your flag starts to fray along the flying edge, it can sometimes be trimmed back a little and re-hemmed.

Your flag will be part of the overall impression a visitor gets when arriving and so a discoloured or worn flag will give the wrong impression.

Flagmakers Wash and Repair Service

We will wash your flag carefully and then carry out any minor repairs required, delivering your flag back in pristine condition.

If your flag needs any major work, then we will advise and provide a quote for this before commencing.

If preferred, we can also quote for a replacement which will replace the existing flag when it finally is past its best.

Flagmakers Flag Change Service

The front of any business premises is the first irreplaceable impression your clients or guests will have and you will want it to be a memorable one.

You will want to maintain an immaculate frontage, at the centre of which are your flag and flagpole. We have a dedicated service team who will efficiently check, change and restore your flag to its best condition.

The service we provide is determined by you, choosing the time which suits you best and the frequency of the change. We will work around your requirements.

At each visit to your site, one of our highly trained engineers will access and assess the flagpole, considering its safety and general condition and advising on any maintenance required.

As generally, you will have two or more flags held in stock with us, this allows us to wash and make repairs on one flag whilst another is flying.

We offer a choice of flag change intervals, from fortnightly to quarterly and recommend a minimum of monthly to ensure your flag is always at its best.

How should I store my flag when not in use?

Your flag is best stored in a dry, ventilated place. Never store when wet but allow time to fully dry first.



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